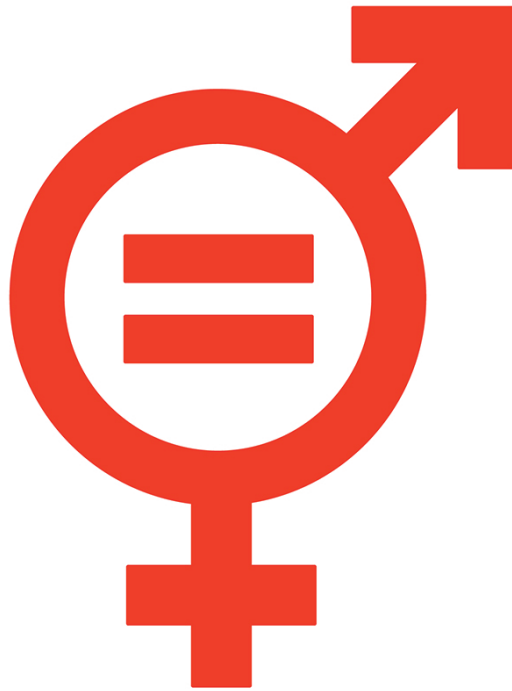


5 GENDER EQUALITY



BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan, Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each other and the world around them and always act with the utmost sense of ethics and social responsibility.

BAU WITH NUMBERS

- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 40 BA programs, 153 MA programs, 24 PhD. programs
- 22 research and application centers
- 150 labs, workshops/studios, incubation centers
- 223 Erasmus partner universities, 92 world exchange partners
- 805 full-time faculty members, 526 administrative staff members
- 19.595 undergraduate students, 5.503 graduate students, 1.306 associate degree students
- 79 student clubs
- 224 externally funded projects between 2020-2022
- 340 industry partnerships & projects between 2020-2022

BAU IN THE TIMES HIGHER EDUCATION



BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the **601-800 band in the World University Rankings**, the **401-600 band in the Impact Rankings** and the **251-300 band in the Young University Rankings**. Also, BAU is ranked among the **top 5 universities in Türkiye**.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2022, BAU holds the following standings in the THE Impact Rankings;

- Ranks between 101-200 in Industry Innovation, Infrastructure
- Ranks between 201-300 in Gender Equality
- Ranks between 301-400 in Reducing Inequalities
- Ranks between 301-400 in Peace, Justice and Strong Institutions
- Ranks between 301-400 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

GENDER EQUALITY

Achieving gender equality and empowering all women and girls is one of the priority areas for BAU. In addition to the preparation of internal policies and related policies for the realization of SDG5 and the structuring of the gender equality action plan, BAU carries out many activities aimed at raising awareness of gender equality and empowering women.

BAU 2020 DECLARATION OF POLICY-MAKING GOALS

Gender Equality Policy

BAU devotes itself to encouraging a culture that is inclusive and values diversity. BAU will implement Article 10 of The Constitution of Republic of Turkey under any circumstances that goes as follows: “Everyone is equal before the law without distinction as to language, race, color, sex, political opinion, philosophical belief, religion, and sector or any such grounds. Men and women have equal rights. The State has the obligation to ensure that this equality exists in practice.”

BAU Gender Law Clinic (Faculty of Law)

BAU Gender Law Clinic’s main area of work involves gender and all gender-based discriminations. First in Türkiye, the Clinic carries out activities to prevent gender-based discrimination in all forms by way of deepening students’ knowledge on Turkish and international law, organizing educational conferences and panels, conducting research, developing content for public awareness with the active participation of voluntary law students. BAU Gender Law Clinic welcomes applications from top-class law students who have taken the Family Law course as a prerequisite. Students work under the supervision of clinical lawyers to provide representation to individual clients. This clinic also contributes to removing barriers that hinder women’s access to civil justice.

- **“Gender of the Law: Gender-Based Violence and Impunity Culture” Seminar (26 October 2021)**

The conference was held in a hybrid fashion and the following topics were emphasized: Sexual violence, the presumption of innocence, “the woman’s statement is essential” principle, the basic principles of proof in penal procedure, the approach of the Court of Cassation to proof in crimes against sexual inviolability.

GENDER EQUALITY

CENTERS, LABS, COMMISSIONS, UNITS & PROGRAMS

BAU Commission for Equality and Inclusion Studies (BAUEQUAL)

BAU Commission for Equality and Inclusion Studies (BAUEQUAL) was established in October 2020 with the mission of developing an egalitarian and inclusive approach in all activities and processes carried out by BAU. To date, BAUEQUAL examined local and international models and identified the steps to be taken to create a nonviolent campus life and an egalitarian and inclusive education and work environment. In this respect, panels, in-house training programs, workshops with BAU student clubs and campus wide activities have been planned.

A specific training module by BAUEQUAL had been integrated into the orientation and life skills education program of the first year BAU students. The training module included gender equality and gender studies courses offered by BAU Department of Sociology and BAU General Education Unit. At the academic level, gender equality, gender sensitive course design and inclusivity training are provided for the BAU academic staff.

BAUEQUAL's action plan includes conducting research, developing projects and policies that contribute to BAU's DE&I (Diversity, Equity & Inclusion) agenda within and outside of the University.

BAU Sexual Harassment and Assault Support Unit

BAU is dedicated to creating an equal, free, democratic, and safe learning and working environment for its community. To achieve this goal, the University clearly declares its determination to prevent and fight against gender-based discrimination and violence, harassment, and assault within the university. In this context, BAU Sexual Harassment and Assault Support Unit was established in 2022 and its directive and policy statement were publicly shared. The Unit is the designated entity when any individual within the University is subject to or the witness of acts that fall under the definition of gender-based, sexual, and psychological violence and discrimination.

What to expect from BAU Sexual Harassment and Assault Support Unit:

- The prevention of sexual harassment and assault acts that take place in BAU's working and learning environments or that occur outside yet affect the working and educational activities within the University,
- The management of support processes such as informing and guiding the applicants who are exposed to such acts,
- The administration of the follow-up procedures when such actions are the subject of administrative (disciplinary) and/or legal processes.

GENDER EQUALITY

Special Webinar for 2021 International Women's Day

Moderated by BAUMUS student assistants, a panel of speakers including Doğa Tamer from the "Sustainability Steps Association", Bahar Aldanmaz, one of the founders of the "We Need to Talk Association", Hacer Foggo, one of the founding members of the "Deep Poverty Network", and Nurhayat Uçar, lecturer in the Fine Arts Department at Marmara University, shared their lived experiences.



BAU as an Ally of Unstereotype Alliance Türkiye convened by UN Women Türkiye

The Unstereotype Alliance is a thought and action platform that seeks to eradicate harmful stereotypes in all media and advertising content. Convened by UN Women, the United Nations entity for Gender Equality, the Unstereotype Alliance brings together partners and seeks to collectively use the advertising industry as a force for good to drive positive change all over the world. The Alliance contributes to empowering people in all their diversity (race, class, age, ability, ethnicity, religion, sexuality, language, education, etc.) to help create an equal world. Unstereotype Alliance Türkiye Chapter (UAT) was launched in 2019 as an industry initiative composed of national and global advertisers, advertising agencies, and industry institutions. The Turkish Advertisers Association (RVD) and the Association of Advertising Agencies (RD) are in UAT's leader board.

BAU is an official ally of UAT and contributes to its actions through research and capacity building support such as training design and implementation. Effie Awards Türkiye Gender Equality Report Research funded and led by RVD, co-implemented by Dr. Gül Şener and Dr. Eda Öztürk of BAU Advertising in collaboration with UAT is published and shared nationally and internationally on a yearly basis. The Effie Awards Türkiye Gender Equality Report has been playing a guiding role for the advertising industry in Turkey since 2018.



GENDER EQUALITY

- **BAU became the first higher education institution in Türkiye to be accepted as a WEPs signatory.**

The Women's Empowerment Principles (WEPs) are a set of Principles offering guidance to business on how to promote gender equality and women's empowerment in the workplace, marketplace and community. Established by UN Global Compact and UN Women, the WEPs are informed by international labor and human rights standards and grounded in the recognition that businesses have a stake in, and a responsibility for, gender equality and women's empowerment.

- **“Family Law and Gender” Seminar (9 November 2021)**

The conference was held in a hybrid fashion and the following topics were emphasized: Gender roles, Turkish Civil Code, woman's surname, abortion, alternative reproductive methods.

BAU TTO has been operating since 2014 transforming the research outputs into economic value, ensuring university-industry collaborations, making academics and students benefit from national and international funds through their research and ideas, using research outputs to build innovative and tech-based initiatives and materializing intellectual property rights.

Moreover, BAU TTO funds research and R&D projects, and technology-based and innovative entrepreneurial activity proposals of BAU faculty members, students and entrepreneurs from its own equity capital via BAUBAP.

Project Title	Faculty	Type	Funding	Starting Date
Women's Perception of Security in Urban Spaces: The Case of Istanbul and Ankara	Sociology	Research	TC Ministry of Internal Affairs	2021

